



Handout 04.15: Pitch Planner and Feedback Slip

Print the pitch planner (page 1, with the picture pitch card on its back, page 2) one per team. Print the feedback slips (page 3) and cut; four per student. The self-assessment row is on Rubric 04 - Design a Room.md.

Page 1: The pitch planner

Name(s): _____ Client: _____ Path: A / B

Sixty seconds. Five parts, in this order. Every teammate says at least one part. Write who says each part. Practice once with the timer.

Part	Sentence starter	What we will say	Who says it
1. The client and the need (say this first)	"Our client is . <i>They need a room that .</i> "		
2. The plan and the path (point to the plan)	"Here is the plan at ___ scale. The path from the door to ___ is ___ inches, which passes the ___ rule."		
3. The budget total and the hardest trade-off	"The total is \$___ with tax, under the budget of \$. <i>The hardest trade-off was</i> , and we chose ___ because ___."		
4. The color scheme and the mood (point to the model)	"The color scheme is . <i>The focal point is .</i> The room feels ___."		
5. The green feature and the safe feature (point to the labels)	"The green choice is ___ because . <i>The safe feature is</i> because ___."		

The client's question. After sixty seconds, the client asks one question from the card. Guess it now and write the answer in one sentence.

The question we expect: _____

Our one-sentence answer: _____

Rehearsal time: _____ seconds. Under 60? Yes / No. If no, cut words, not parts.

Sentence starters in Turkish, Portuguese, and Spanish are on Project 04 - Design a Room.md, marked.

Page 2: The picture pitch card (back of the planner)

For a student who pitches by pointing while a teammate or the teacher reads the line. Point to the box, then to the plan or the model. Scored on the five parts exactly like a spoken pitch.

Box 1	Box 2	Box 3	Box 4	Box 5
Icon: a person	Icon: a floor plan	Icon: a dollar sign	Icon: a paint chip	Icon: a leaf and a shield
THE CLIENT AND THE NEED	THE PLAN AND THE PATH	THE BUDGET TOTAL	THE COLOR AND THE MOOD	GREEN AND SAFE
Client: _____ Need: _____	Scale: _____ Path: _____ inches	Total: \$ _____ Budget: \$ _____	Scheme: _____ Mood: _____	Green: _____ Safe: _____

Page 3: Feedback slips (two stars and a step)

Cut on the lines. Four per student. Rule: name the feature and the client. "I like it" does not count.

Feedback slip

From: _____ To the team designing for: _____ (client)

Star 1: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Star 2: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Step: One thing that would do more for this client: _____, because the card says _____.

Quick-check boxes (if you need them): ☐ the path passes ☐ the bed's open side faces the path ☐ the budget is under ☐ the color fits the client ☐ the green label has a reason ☐ the safe label has a reason ☐ a need on the card is not met yet: _____

Feedback slip

From: _____ To the team designing for: _____ (client)

Star 1: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Star 2: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Step: One thing that would do more for this client: _____, because the card says _____.

Quick-check boxes: ☐ the path passes ☐ the bed's open side faces the path ☐ the budget is under ☐ the color fits the client ☐ the green label has a reason ☐ the safe label has a reason ☐ a need on the card is not met yet: _____

Feedback slip

From: _____ To the team designing for: _____ (client)

Star 1: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Star 2: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

Step: One thing that would do more for this client: _____, because the card says _____.



Quick-check boxes: ☐ the path passes ☐ the bed's open side faces the path ☐ the budget is under ☐ the color fits the client ☐ the green label has a reason ☐ the safe label has a reason ☐ a need on the card is not met yet: _____

Feedback slip

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Star 1: This design does _____ for its client. I can see it in the _____ (plan / model / budget).

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Quick-check boxes: ☐ the path passes ☐ the bed's open side faces the path ☐ the budget is under ☐ the color fits the client ☐ the green label has a reason ☐ the safe label has a reason ☐ a need on the card is not met yet: _____



Teacher clipboard sheet (one row per team)

[illegible]