

Handout 01.21: Menu Card Template and Pitch Planner

Team: _____ Family card: _____ Date: _____

Part 1: The menu card

Copy this onto card stock. Every box has to be filled. The example in each box is from a made-up team; do not copy it.

Part of the card	Ours	Example
Restaurant or team name (optional)		The Tuesday Table
The family we planned for		Family C: two adults and 11-year-old twins, no pork, 25 minutes
Dish names (the whole dinner)		Chicken and bean quesadillas, corn and salsa cups, apple slices, water
Total cost for four	\$ _____	\$34.80
Cost per person (total divided by 4)	\$ _____	\$8.70
One nutrition claim we can prove		Four MyPlate groups on one plate: protein (chicken and beans), grains (tortillas), vegetables (corn), fruit (apples)
The proof (which item, which number)		Beans: 7 g protein per half cup on the label; corn: 12 oz bag makes four half-cup servings
Why this family would like it (use the card)		The twins can shred the chicken and fill the tortillas before 6:00 with no stove; no pork anywhere on the plate
Allergens in the tasting item (circle)	wheat, dairy, egg, soy, peanuts, tree nuts, fish, shellfish, sesame, none	wheat, dairy

Sentence starters (Turkish, Portuguese, and Spanish versions are on the project sheet):

- Our dinner costs _____ for four, which is _____ per person.

- Our plate has _____ groups: _____.
- This family would like it because _____.

Part 2: The pitch planner (60 seconds, every teammate speaks)

Order the lines however you want. Each line is one speaker. A jingle can replace any line as long as the number in it is true.

#	Line	Who says it	Written out
1	Our family is ____. (Say who they are and one rule.)		
2	Our dinner costs ____ for four, which is ____ per person.		
3	On the plate: ____ groups, which are ____.		
4	This family would like it because ____. (Use the card.)		
5	Choose our dinner because ____. (One reason, one sentence.)		
6	Optional: the swap we made and what it saved.		
7	Optional: the jingle.		

Rehearse once at the station. Time it. If it runs over 60 seconds, cut words, not numbers.

Product choice: ☐ spoken ☐ sung ☐ a recorded 60-second video ☐ read from a script ☐ a drawn menu poster explained by a teammate

Part 3: Gallery walk notes (fill as you walk)

Station	Their family	Their cost per person	One kind and true thing we said	Did the card prove the claim?



Part 4: Vote slip (cut off and turn in)

The meal that best fits its family and its budget is team ____ because _____.

Part 5: Exit reflection (individual, on the back of the vote slip)

3 numbers from my team's plan I can say from memory: ____ ____ ____ 2 things another team did that I would copy: _____ 1 thing I would do differently with my own \$40: _____